

# Grymm visual storytellers

**Brand Booster**  
**creation pack** / 2020

# Grymm

now offers a monthly  
subscription-based  
formula to create  
**original content**  
for your brand.



**A SUBSCRIPTION  
BASED CONCEPT  
TO BOOST YOUR  
BRAND ON  
SOCIAL MEDIAS**

# Why a subscription-based offer for your content creation ?

As most brand communication nowadays involve social networks, we have developed an offer corresponding to these uses:

- Regular content creation to continuously feed the brand's channels.
- Consistency of the style content.
- Diversified types of content to be published.
- Smoothing of creation costs over the year.
- Better accounting visibility of creative expenses.

**SO COMPOSE  
YOUR ROCKET  
AND SEND  
YOUR BRAND  
TO ORBIT!**

# CHOOSE AS MANY STAGES AS YOU NEED TO SEND YOUR BRAND TO ORBIT

YOUR  
BRAND

+  
ADD A  
STAGE

STAGE 01

STAGE 02

STAGE 03

ART  
DIRECTION  
CONSULTIN  
G

Vid+

## BEAUTY VIDEO PACK: 7000€/MONTH

**3 beauty videos** (20 secondes) or **2 beauty videos** (30 secondes) or **1 beauty video** (1 minute)

Vid

## STILL LIFE VIDEO PACK: 3500€/MONTH

**3 still life videos** (20 secondes) or **2 still life videos** (30 secondes) or **1 still life video** (1 minute)

Ph+

## BEAUTY PHOTO PACK: 4000€/MONTH

**12 pictures:** 4 beauty photos + 8 close up photos

Ph

## STILL LIFE PHOTO PACK: 2000€/MONTH

**12 pictures:** 12 still life photos

Ani

## ANIMATION TOPPING : 1000€ HT/MONTH

**Add 3 animated content** (gif, cinemagraph, videoloop) to any of your pack

## FLAT FEES ART DIRECTION: 1500€ HT

As you start your subscription, we provide an art direction consulting to ensure the content provided will fit your unique brand image.





Ph

# STILL LIFE PHOTO PACK: 2000€/MONTH

12 still life photos a month.

This offer includes:

**Studio photo**

**Photographer**

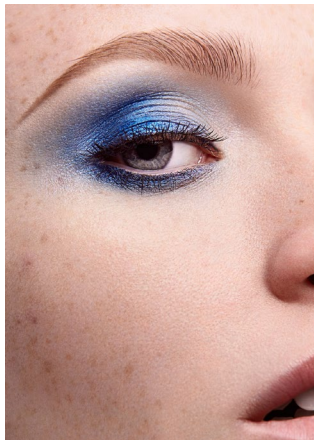
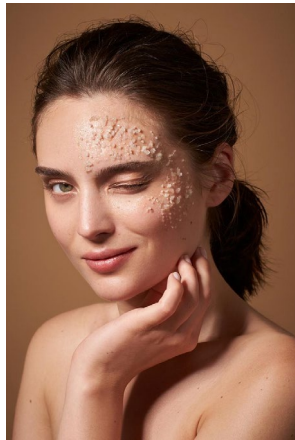
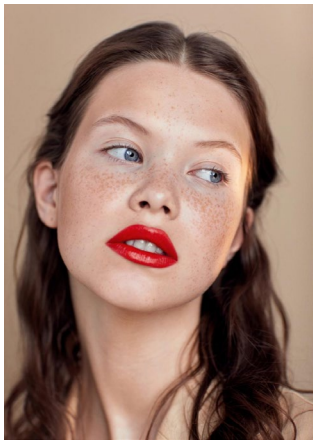
**Unrecognizable model**

**Set assistant**

**Set designer (and accessories)**

**HD Photos editing**

Delivery of 12 different pictures ready to publish  
adapted to the format of your digital platforms.



Ph<sup>+</sup>

# BEAUTY PHOTO PACK: 4000€/MONTH

**12 beauty photos a month.**

This offer includes:

**Studio photo**

**Photographer**

**Recognizable model**

**Set assistant**

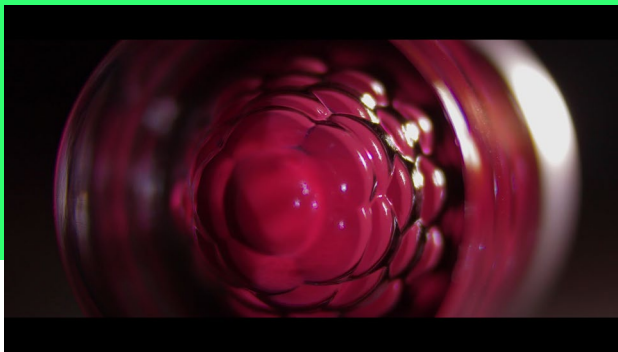
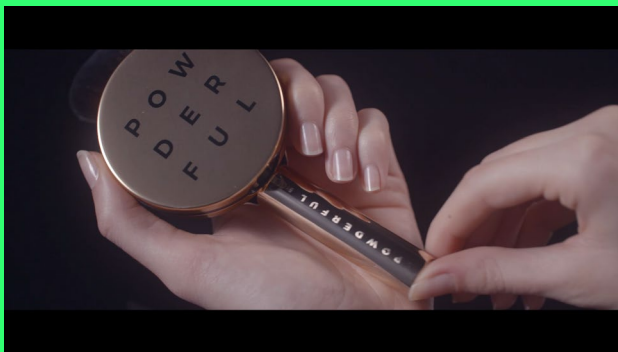
**Hair & make-up artist**

**Stylist**

**HD Photos editing**

Delivery of 12 different pictures (4 different looks and 8 close-up) ready to publish adapted to the format of your digital platforms.





Vid

# STILL LIFE VIDEO PACK: 3500€/MONTH

**1,2 or 3 still life videos a month.**

<https://vimeo.com/showcase/6840270>

This offer includes:

**Studio photo**

**Videographer**

**Set assistant**

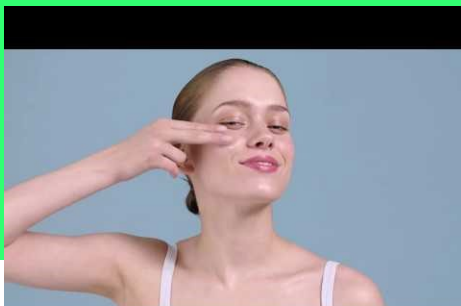
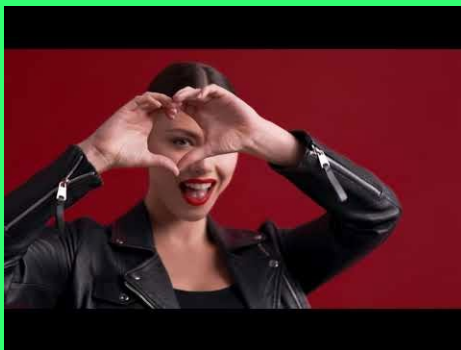
**Unrecognizable model**

**Set designer (and accessories)**

**Video editing + Vfx**

**Pre-license music tracks**

Delivery of a 1 minute movie which can be split into two 30 sec movie or three 20 sec content depending on the brand's needs. All contents are ready to publish and adapted to the format of your digital platforms.



Vid+

# BEAUTY VIDEO PACK: 7000€/MONTH

**1,2 or 3 beauty videos a month.**

<https://vimeo.com/showcase/6840223>

This offer includes:

**Studio photo**

**Videographer**

**Set assistant**

**Recognizable model**

**Set designer (and accessories)**

**Video editing + Vfx**

**Pre-license music tracks**

Delivery of a 1 minute movie which can be split into two 30 sec movie or three 20 sec content depending on the brand's needs. All contents are ready to publish and adapted to the format of your digital platforms.



Ani

## BONUS ANIMATION PACK: 1000€/MONTH

**Add 3 impacting animations by month to your photo pack purchase.**

Between pictures and videos, the cinemagraphs will provide fun and life to your social media feeds

Delivery of 3 different animations by month ready to publish and adapted to the format of your digital platforms

# ART DIRECTION CONSULTING

As you start your subscription, we provide an Art Direction Consulting to ensure the content provided Will fits your unique Brand Image.

For this job, you pay a Flat Fee of 1500 € at the beginning of your subscription.

# ONE SHOT OPTION

If you are looking for a little extra, you can buy any of the pack on a “one shot” basis.

A flat fee of 500 € is added to the package.

# INCLUDED RIGHTS AND EXTENSION

Right usage: every content is provided for EMEA (or ASIA) 1 year and “below the line” usage.

Of course we can provide a quotation if you want to buy rights extension for a “above the line” usage.

With this policy, you are sure that you pay the best price for the content you are using.

# DELIVRABLE

## Social Network optimised:

We delivered the best files for you  
social media's needs

Pictures: JPEG, 2000x3000px, sRGB

Video: Mp4, H265, REC709

Each asset can be delivered in 3  
formats : 16/9 (Youtube), 1/1  
(Instagram), 9/16 (story)

# CONTACT



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THANK  YOU !